

### Open Elective – III

#### Personality Development – Achieving Personal and Professional Success

Course Code: U24MS2E01

Course Credit: 02

1 credit - 15 lectures

1 lecture is 60

minutes

#### Course Objectives:

- ❑ The course aims to train students on the importance of self-awareness, personal growth, soft skills, and life skills.
- ❑ The course facilitates the participants to understand the skill of influencing, being an effective team member and understanding self-motivation.
- ❑ The course aims to foster talent and facilitate employability, empowering the participant to thrive in the fiercely competitive corporate world.

Sr. No	Syllabus	No. of lectures
01	Concept of Self Introduction to Personality Development: Personality traits and theories, MBTI, Self-Image and Self-Concept, Locus of Control, Managing Oneself. Concept, Emotional Intelligence , Importance of Emotional Intelligence and Role of Emotional Intelligence in developing effective personality , Positive Attitude, Self-esteem, Self- confidence	15
02	Understanding Self in Relation with others Concept of Influencing , Art of Influencing , Johari Window , FIRO – B , Interpersonal Relations, Communication in organizations, Personal Branding, Leadership Skills, Presentation Skills, Personal skills- Stress Management, Negotiation skills, Conflict Management, Time Management and Anger Management.	15

#### References:

- ❑ Organizational Behavior by Fred Luthans
- ❑ Organization Behavior by Neharika Vohra Stephen P. Robbins, Timothy A. Judge
- ❑ The 7 Habits of Highly Effective People by Stephen Covey
- ❑ The Art and Science of Personality Development Dan P. McAdams



## SCHEME OF EXAMINATION

The scheme of examination shall be divided as follows:

- **Comprehensive Internal assessment 100% i.e. 50 marks**

Description	Marks
Case Study/ Case-let/ Situation Analysis – (Group Activity or Individual Activity)/ Group Discussion/ Role Play/ Story Telling/ Presentation/ Practical Assignment/ Written Home Assignment/ Industry Analysis – (Group Activity or Individual Activity)/ Literature Review/ Book Review/ In-depth Viva/ Student Driven Activities/ Newspaper reading/ Report Writing/Precis Writing. (Any one of these)	15
Project	20
Class Test/ Open Book Test/ Quiz	10
Class Participation	5
Total	50

**Passing criteria: Minimum 40% (20 out of 50) in Comprehensive Internal Assessment.**

